

**27<sup>th</sup> ANNUAL WAKULLA ROTARY VALENTINE CELEBRATION AND PARADE**  
**SATURDAY, FEBRUARY 14, 2026**

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Dear Vendor,

The Rotary Club of Wakulla County invites your participation in the 27<sup>th</sup> Annual Wakulla Valentine Celebration and Parade on February 14, 2026. The event allows families, clubs, churches, civic organizations, schools, as well as a variety of merchants and vendors from all over the region to participate in the fun and excitement of the Valentine Celebration and contribute in a very special way to the community's effort to raise money for Wakulla County charities.

**Entry Requirements:** As space is limited, and because we want the festival to have a certain character, we reserve the right to turn down vendors with certain types of products (such as those you would expect to find at a flea market or those that we feel might be offensive to members of our community). We prefer handmade arts and crafts, unusual, manufactured products, public service and non-profits. Of course, we will have food vendors.

**Food Vendors:** We will limit the food vendors to avoid offering the same or similar food offerings. If you are a food vendor, we encourage you to submit your application as early as possible. You must specify the top three products you plan to sell. You must also include the size of your rig and electricity amperage you require on your application. We will do our best to fit you in but must know your size to for planning purposes.

**Schedule:** The hours for sales are from 9:30 A.M. until 2:00 P.M. Vendors, particularly those for food and concessions, may choose to begin selling around 8:30 a.m. while people are gathering for the parade and setting up. **\*\*NOTE\*\*** Be aware this will be in progress during your set-up. All vehicles not necessary for the operation of your booth must be removed by 8:30 A.M. and legally parked around the perimeter of the park.

**Space Assignment:** We will mark off the booth locations on Friday (2/13) and be prepared to show you your space from 3 P.M. until 7 P.M. Friday afternoon or on Saturday morning when set up begins at 7:30 A.M. You should be open for business by 9:30 A.M. on Saturday. All vehicles must be removed by 8:30 A.M. and properly parked outside the perimeter of Hudson Park.

**\*\*There is no overnight security in the park\*\***

Fees: \$100.00 Food or Concession Booths; \$40.00 ALL other vendors, organizations, groups or individuals who will profit from your booth. Non-profit, educational and informational organizations, \$15.00. (PLEASE NOTE: THE WAKULLA COUNTY PARKS AND RECREATION DEPARTMENT REQUIRES A FEE FROM EACH VENDOR)

If you require electrical and are serving food, please provide your own self-contained water and power source. The Rotary Club of Wakulla and Rotary International shall not be held liable for any accidents relating to damage caused to your equipment or bodily harm caused by items falling or hanging off your trailers.

If you would like to participate, please complete the enclosed registration form and return it to us, along with your check or money order payable to: THE ROTARY CLUB OF WAKULLA. You may also email a copy of the form and request an invoice to pay via credit card by emailing wakullarotary@yahoo.com.

Mail to: Wakulla Rotary Valentine Celebration, PO Box 148, Crawfordville, FL 32326-0148  
Registration must be received by February 2. After February 2, add a late fee of \$15.00.

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**For more information, please email [WakullaRotary@yahoo.com](mailto:WakullaRotary@yahoo.com).**

Food vendors are responsible for all event licenses and sanitation and safety requirements. State inspectors are subject to carefully check all food booths for proper licenses and health and safety requirements. Please check with the appropriate local offices for compliance regulations. Vendors must provide all necessary furnishings and equipment for their booths such as tables, chairs, and tents. **Electric generators are allowed.** The fee must be paid on or before the assignment of the booth and is not refundable. The Club shall assign booth locations on the day before the festival based on the order in which they are received, e.g., the first received will be given the best location. Participants agree to park all vehicles outside the festival grounds except for food vendors who sell from their trailer or truck. (Note: As space is limited, we cannot accommodate very large vehicles.)

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

TYPE OF BOOTH: ☐ Food ☐ Art/Crafts/Snacks ☐ Public Service ☐ Education ☐ Other: \_\_\_\_\_

FOOD VENDORS (Required Response): Amperage Required: \_\_\_\_\_ Length of rig: \_\_\_\_\_

ALL OTHER VENDORS: Electricity Needed ☐ Yes (Please add \$15 to payment)

All applicants must describe your products or service. Food and concession vendors **MUST** list one to three key food products: \_\_\_\_\_

**VENDOR FEE: Fees: \$100.00 Food or Concession Booths; \$40.00 ALL other vendors, organizations, groups or individuals who will profit from your booth. Non-profit, educational, and informational organizations, \$15.00. After February 2<sup>nd</sup>, please add a mandatory late fee of \$15.00.**

**Payment by: ☐ Check (payable to Rotary Club of Wakulla) ☐ Credit Card (Invoice emailed to address above)**

1. Applicant agrees to comply with all policies, rules, and laws governing the operation of the park, and not alter or damage the park's natural or cultural resources in any way.
2. The Applicant shall save and hold harmless and indemnify the Rotary Club of Wakulla and any others associated with the event against any and all liability, claims, judgments or costs of whatsoever kind and nature of injury to, or death of, any person or persons and for loss or damage to any property resulting from the use, operation, or performance of service under the terms of this Permit, resulting in whole or in part from the negligent acts or omissions of the Applicant, or any of the employees, agents, or representatives of the Applicant to the extent allowed by law.
3. This Permit is not intended, nor shall it be construed as granting rights, privileges, or interests in any third party without mutual written agreement of the parties hereto.
4. This Permit may be terminated at any time for failure by the Applicant to perform in accordance with the terms and conditions contained herein.
5. Applicant agrees and accepts the terms and conditions of this Permit by his/her signature below.
6. Applicant is required to report any revenue or income to the Department of Revenue for applicable sales tax.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_